

Boon Edam Inc. Closes 2020 as a Record Year of Security Turnstile Sales

Market leader in security entrances closes the books with a record number of optical turnstile sales.

Lillington, North Carolina, February 17, 2021 – Boon Edam Inc., a global leader in [security entrances](#) and [architectural revolving doors](#), today announced that despite the difficult year for all businesses, the company was fortunate to see growth in 2020, selling 59% more optical turnstiles than in the previous year. While most people began working from home early in the year, orders for optical turnstiles, which are typically installed in the lobbies of commercial buildings, continued at a steady pace through the summer and into the fall, indicating a strong interest in creating safe and secure lobbies using a touchless security entry solution.

Demand for Touchless Entry Drives Turnstile Sales

Optical turnstiles have been gaining in deployment since 9/11 due to their ability to deter casual intrusion in a lobby setting and relieve busy guards by detecting tailgating attempts using near-infrared detection sensors housed inside the cabinets. They can have barriers that either swing or slide, or they can be barrier-free. But in all cases, they operate automatically and do not require a user to touch them. Due to the pandemic, the desire to update buildings so that main entrances and lobbies are secure, while also touchless, has been one of the main reasons that interest in optical turnstiles continues to be healthy.

Over half of Boon Edam's entrance products are automatic and meet the requirement for touchless entry. As a result, the company was able to quickly adjust its operations to supply these turnstiles to organizations looking to immediately upgrade their facilities. Boon Edam's most popular optical turnstile is the Speedlane Swing, featuring a slender cabinet style and swinging glass barriers. Another turnstile, the Speedlane Compact, which has a smaller footprint, was launched in the summer of 2020.

"The year 2020 was terribly challenging for businesses and people around the world," said Valerie Currin, CEO and Managing Director of Boon Edam Inc. "We are grateful that our factory has been able to continue operating safely during COVID-19, and we anticipate continued strong demand for our turnstiles into 2021 as our customers prepare their facilities for the 'return to work' phase while maintaining both safety and security."

Growing Production Space to Meet Demand

To fulfill the increase in Speedlane Swing turnstile orders in 2020, the Boon Edam manufacturing facility in Lillington, NC upgraded its operations to accommodate an additional turnstile production line, all while maintaining safe working conditions for its employees during the pandemic. The new turnstile production line enabled production staff to nearly double the business' capacity each month and uphold promised lead times.



Managing Director of the Manufacturing Business, Patrick Nora, commended his team for their ability to pivot so quickly to meet demand: “People have moved around the facility and performed jobs they’ve never done before. We’ve implemented policies that, while necessary, have not been comfortable for anyone. The team has worked overtime to ensure on-time delivery to our customers was never threatened. I couldn’t be happier with their efforts.”

For more information on Boon Edam’s touchless entrance solutions that help businesses provide a hygienic means of entry for employees and visitors without compromising security, please visit our website at, www.boonedam.us/touchless.

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About Royal Boon Edam

We are proud to be a third-generation Dutch family business committed to making people feel welcome and secure through our quality engineered entry solutions. Headquartered in the Netherlands, with a footprint spanning the globe, Royal Boon Edam International is a premium manufacturer of revolving doors, high security doors, and turnstiles. A heritage that exceeds 140 years has resulted in wide expertise in managing the safe transit of people through office buildings, healthcare facilities as well as via public and private spaces. We are truly focused on adding genuine value to our customer’s entrances and to a long-term relationship after sales, service and maintenance. We partner, collaborate and become an extension to the customer team to ensure that the project, people and valuables are in safe hands with us. We are your entry experts. Discover more about our latest news at www.boonedam.us/news or follow Boon Edam Inc. on our [blog](#), [Facebook](#), [Twitter](#), and [LinkedIn](#).

