



# LINEAR™

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## **New Linear® Bluetooth Readers Maximize Security, Provide Personalized Access Control with Intelligent Mobile App and Physical Credentials**

*Featuring BLE technologies, readers provide a cost effective, advanced upgrade path that delivers an extra level of encrypted security and touchless user convenience*

**CARLSBAD, Calif., May 4, 2021** – Offering enhanced security and personalized access control, Nortek Control today launched its new Linear® BT135-W Access Control Reader and Linear BT125-W Access Control Reader. The new readers integrate Bluetooth Low Energy (BLE) technologies providing users intelligent, contactless and secure access control in a slim design that fits seamlessly into any office or building environment. Furthermore, the new Linear readers provide dealers and end-users several options to customize access control in a secured way.

Users are able to pair the Linear BT135-W Reader with the new Linear 13.56 Megahertz (MHz) smart cards and key fobs for premium security. With 13.56 MHz information extremely difficult to clone, these new readers provide a strong security solution for additional user peace of mind. Plus, the Linear BT125-W Access Control Reader offers backward compatibility with current Linear 125 kilohertz (kHz) Prox cards and key fobs. By combining these solutions with

the new Linear Access Control Mobile App, users get the added convenience of touchless entry, and the flexibility to have both physical and mobile credentials. Security is further heightened with the mobile app, which securely stores and delivers mobile credentials to personal devices. Along with providing the ability to customize options to specific end user needs, the app can also store multiple credentials with a color-coded labeling system to distinguish between the credentials.

“We’ve up-leveled the security in our new readers leveraging all the capabilities of BLE technology. Users get secure access to mobile credentials, and their phone’s built-in biometric sensors increase security and expand credentials protection by utilizing a user’s integrated personal biometric data on their mobile devices, such as fingerprint scanners or face unlock,” said Mark Prowten, Director of Product Management for Nortek Control’s Linear brand. “We also designed our new readers with dealers and integrators in mind. They will appreciate how simple we’ve made installation and deployment for them. There is no portal login or on-boarding process necessary allowing them to ensure a user’s information stays secure and private. In addition, the app only requires a one-time registration of a user’s cell phone number.”

For the dealer, having the flexibility to determine read range at different levels uniquely solves perimeter access needs. All Linear Bluetooth access control readers include a digital BLE range-setting card. This card gives installers the ability to toggle the reader’s Bluetooth read-range between five different modes: Tap-and-Go, Short (up to 2 inches), Medium (up to 10 inches), Long (up to 15 feet), and Max (up to 30 feet).

“These new Linear readers combine the latest, advanced BLE and contactless smart card technologies that allow our access control manufacturer and integrator customers to offer a total solution – one that supports mobile and physical credentials,” said Richard Pugnier, Vice President of Marketing at Nortek Control. “As part of our total solution with expanded feature options, the latest Linear access control readers offer an easy upgrade path for existing

customers while also making them very attractive for new site installs that can lead to additional revenue opportunities for our dealers.”

Available now, the new Linear BT135-W and BT125-W Access Control Readers along with the new mobile and physical credentials are the most recent introduction in the successful and growing Linear reader series. The new Linear mobile app is live on both the iTunes App Store, and Google Play® Store. For more detailed product information, please see: <<URL>>

### **About Linear**

Linear Access Controls, Garage Door Operators, Gate Operators and Radio Controls are backed by 60 years of pioneering experience in wireless technology, access control systems and high-quality operator, control and system manufacturing. Dealers have come to rely on the full breadth of the Linear brand as a leading source for the garage door, gate and access solutions. For further information, please visit: [www.Linear-Solutions.com](http://www.Linear-Solutions.com).

### **About Nortek Control**

Nortek Security & Control LLC is a global leader in smart connected devices and systems for residential and commercial customers, serving the security, access, AI, health & wellness, control and power/AV markets. Nortek Control and its partners have deployed more than 5 million connected systems and over 25 million security and home control sensors and peripherals. Through its family of brands, the company designs solutions for national telecoms, big-box retailers, OEM partners, service providers, dealers, technology integrators and consumers. Headquartered in Carlsbad, Calif., Nortek Control has over 50 years of innovation and is dedicated to addressing the lifestyle and business needs of millions of customers every day. For further information, visit [www.nortekcontrol.com](http://www.nortekcontrol.com).

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