



NORTEK BLOG

Nortek Control Builder Services Program receives Mark of Excellence Award for Best Education or Support Program by the Smart Home Division of the CTA.

Rebecca Bosco | January 13, 2021

rebecca.bosco@nortekcontrol.com

Press Releases

Coveted MOE Award recognizes the best in custom integration and installed technology

CARLSBAD, Calif., January 13, 2021 — Nortek Control announced today that its Builder Services Program has been recognized as **Best Education or Support Program** for 2021 by the Consumer Technology Association (CTA) and has received a **Mark of Excellence Award** from the organization. In a separate announcement, Nortek Control shared that the 2GIG® EDGE Security Panel has been awarded a Mark of Excellence Award from CTA and acknowledged as the 2021 **Security and Surveillance Product of the Year**.

One of the technology industry's most inspired and comprehensive support programs, the **Nortek Control** Builder and Integrator Services Program is designed to provide all the tools, marketing, products, staff, support and education to help integrators and builders connect, collaborate and provide homeowners the ideal integrated smart home system and technologies for their residence across the US, Canada and beyond. This support program includes a combination of online, live and physical components to help both builders and dealers excel. Some of the program pillars are co-branded marketing collateral, videos, education, event support, products and a dedicated team designed to help all parties make it easier to share the home technology benefits with homebuyers, and to make it simple for them to understand and purchase the right smart home automation package.

"To be singled out for delivering the industry's most comprehensive smart home technology support is a great honor from the industry's most knowledgeable panel of CTA judges. This award is the result of our exceptional team's dedication to helping the integrator and builder community take ownership of this important category and providing them with all the tools that are vital to success in offering smart home solutions to their buyers," said Bret Jacob, Director of Builder Services for Nortek Control. "Our team is constantly striving to bring our people and products together in ways that enhance and serve the building industry's ever-evolving needs."

Richard Pugnier, Vice President of Marketing at Nortek Control, added, "We're proud of the Nortek Control Builder Services Program and receiving this award is extremely gratifying as it spans our control, power/AV, access and security products and brings them together to meet the demands of today's smart homes. We're equally honored that our soon to be released 2GIG EDGE Security Panel – which is included in the Builder Program offerings – has also been awarded a Mark of Excellence Award for the Security and Surveillance Product of the Year."

The Nortek Control Builder Services Program was developed to deliver exceptional smart and connected home experiences to new home buyers, making the process easier, faster and more effective for builders and integrators. Our branded programs span all the latest Nortek Control technologies including control and automation, security, gate access and surveillance systems, entertainment, environmental controls and smart home and management standards offered by the company's leading brands with unique programs. These branded programs include the ELAN® New Home Program, the 2GIG New Home Program powered by Alarm.com, the Linear® GDO Builder Program and the Linear MDU Multifamily Program.

Key to the program's success is that every builder/integrator partnership is supported by a dedicated Nortek Control team well-versed in a complete range of turnkey, yet fully customizable solutions. Leveraging this team's extensive experience allows homebuilders to educate buyers about what is possible with smart home technology today and the convenience and security benefits they can realize with the right, professionally installed home control and automation package.

The 2GIG EDGE Security Panel, heralded by CTA as the 2021 Security and Surveillance Product of the Year, gives homeowners access to the most advanced capability and protection of any home security system on the market. Full of industry-first technologies, enhanced features and modern design, the 2GIG EDGE Security Panel brings a new, ultra-reliable option that consumers expect from a global security brand from Nortek Control.

[Download images here](#)

About Nortek Control

Nortek Security & Control LLC is a global leader in smart connected devices and systems for residential and commercial customers, serving the security, access, AI, health & wellness, control and power/AV markets. Nortek Control and its partners have deployed more than 5 million connected systems and over 25 million security and home control sensors and peripherals. Through its family of brands, the company designs solutions for national telecoms, big-box retailers, OEM partners, service providers, dealers, technology integrators and consumers. Headquartered in Carlsbad, Calif., Nortek Control has over 50 years of innovation and is dedicated to addressing the lifestyle and business needs of millions of customers every day. For further information, visit www.nortekcontrol.com.

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Press Contacts

Cat Toomey

President and CEO, CATalyzing Communications

317.514.5546

Cat.toomey@nortekcontrol.com

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