



## Security Industry Association Announces Women in Security Forum Keynote Event at ISC West Featuring Julia Landauer

Landauer, a champion NASCAR driver and STEM and women's empowerment advocate, will deliver remarks July 21 at SIA's keynote event at ISC West 2021.

SILVER SPRING, Md. – The [Security Industry Association](#) (SIA) – as part of its [Women in Security Forum](#) initiative – will host a complimentary keynote event during ISC West featuring remarks from two-time racing champion Julia Landauer on risk analysis and working with fear, the importance of STEM education, women's empowerment and leadership.

[ISC West 2021](#) will take place July 19-21 at the Sands Expo & Convention Center in Las Vegas. The [SIA Women in Security Forum Keynote at ISC West](#) will be held Wednesday, July 21, on the ISC West Keynote Stage at 8:30 a.m. The [SIA Education@ISC West program](#) recently revealed full conference details, highlighting 65+ sessions and over 115 confirmed speakers, in addition to this year's Keynote Series Sessions featuring Landauer as well as Dave Komendat – vice president and chief security officer, enterprise operations, finance and sustainability, enterprise services at The Boeing Company – and James Gagliano – retired FBI supervisory special agent, law enforcement analyst and adjunct assistant professor and doctoral candidate at St. John's University.

In her racing career, Landauer has amassed dozens of wins in many different series since making history as the first and youngest female champion in the Skip Barber Racing Series at age 14. She was the first woman to win a NASCAR Track Championship at Motor Mile Speedway in her division in 2015, became the first woman to lead a lap in the Canadian NASCAR Pinty's Series and currently races in the NASCAR Euro Series. In 2017, she was selected as an honoree for the *Forbes* 30 Under 30 list in the sports category, and she was the only female member of the highly selective NASCAR Next class of 2016-2017. Landauer supports the One Love Foundation, which educates about healthy versus unhealthy relationships, as well as the TechForce Foundation, which helps students find technical vocations, and is also part of the Global Shapers community, born out of the World Economic Forum. She holds a bachelor's degree in science, technology and society from Stanford University.

SIA invites all ISC West attendees to close out their show experience with the Women in Security Forum Keynote at ISC West. In addition to hearing Landauer's dynamic presentation, event attendees will enjoy top-tier networking with women in the security industry. To reserve your seat at the event, [register on SIA's website here](#).

"Through the SIA Women in Security Forum, SIA brings together its members and industry stakeholders to foster the advancement of women in the security industry and cultivate a diverse security workforce," said Don Erickson, SIA CEO. "We look forward to welcoming Julia Landauer, an inspiring young female leader and advocate in the areas of technology and community, to this special event to share her knowledge, experiences and insights with ISC West attendees."

SIA's Women in Security Forum is a community that works to promote, recruit and cultivate the leadership of women for a more inclusive and diversified industry. In addition to organizing the ISC West keynote event, the SIA Women in Security Forum offers a number of key programs and activities, including the [SIA Progress Award](#), which celebrates



individuals who advance opportunities for women in the security industry; the [SIA Women in Security Forum Scholarship](#), which offers multiple awards worth at least \$3,000 each that SIA members and students can use toward professional development and education; volunteer efforts that give back to the community; a virtual education series; collaborative projects with other organizations that seek to empower women in the security and technology fields; sponsorship of the [Women in Biometrics Awards](#), which recognize distinguished female leaders in the biometric identity and security industry; thought leadership and speaking opportunities; and engaging networking and professional growth events. Participation in the SIA Women in Security Forum is open to all SIA members and student members; [learn more and get involved](#).

## About SIA

SIA is the leading trade association for global security solution providers, with over 1,100 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels, creating open industry standards that enable integration, advancing industry professionalism through learning and development, opening global market opportunities and collaborating with other like-minded organizations. As the premier sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA GovSummit, which brings together private industry with government decision makers, and Securing New Ground, the security industry's top executive conference for peer-to-peer networking.

## About ISC Security Events

The International Security Conference & Exposition (ISC) security events are the leading exhibitions for the security tradeshow industry, ISC Security Events are held in collaboration with premier sponsor SIA and are the only holistic security events strategically designed to provide products, technology, education & networking covering physical, IT and IoT security. ISC runs various regional events across North and South America, which range in a variety of different formats, each designed to connect you directly with suppliers and buyers in the security & public safety industry.

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