



# Surveillance Reimagined: Unleashing AI & Cloud Power

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# What Will You Learn?

- How to apply AI-driven video analytics to enhance the accuracy and effectiveness of surveillance systems
- How to compare cloud-based and on-prem video surveillance solutions to determine the best fit for your organization's needs
- How to optimize your video surveillance setup and determine the best fit for your organization's budget



# Our Panel of Experts



Amanda Diefenthaler,  
Director of Facilities &  
Infrastructure  
MacRitchie Group



Amit Kumar,  
CEO & Co-Founder  
Dragonfruit AI



Boris Besner ,  
CEO  
Okos Nationwide  
Security

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# Current State of Video Surveillance

- Provide us an overview of the current video surveillance tech scene and their applications – where is the world today?
- Now that we know what most people are doing, what do you see as some of the hottest new advancements in the field?

# AI-Driven Video Analytics

- Let's take a deep dive into AI-powered video analytics – how can AI enhance accuracy and effectiveness of surveillance systems?
- Can you provide some actual use cases and the ROI organizations are seeing with these solutions?

# Cloud-Based vs. On-Prem Solutions

- Why does edge computing matter in the security world?
- What are some of the benefits and challenges from either approach and how have you solved them for your clients?
- Can you share some decision-making criteria that organizations can use to evaluate what's right for them?

# Optimizing Video Surveillance Setups – Tales from the Real World

- How did your organization come to adopt an AI-driven Video Surveillance System?
- Can you share what you've learned on this journey and what kind of benefits and challenges you've faced along the way?
- What practical tips do you have for optimizing video surveillance installations?

# Questions From the Audience?

15 minutes







# Thank you!

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