

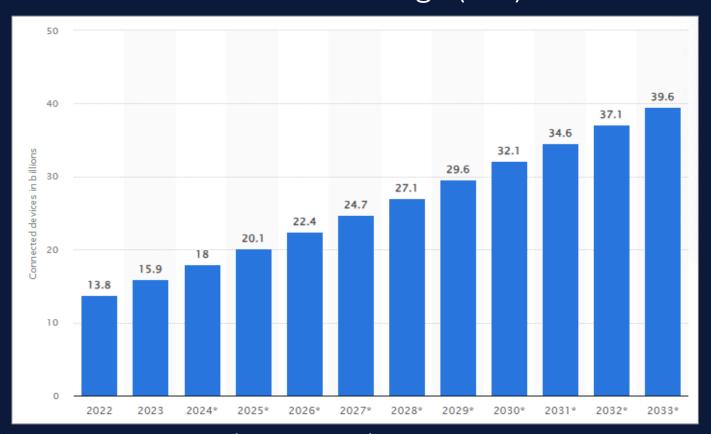
The 2025 Security Megatrends: Your Guide to the Industry's Most Impactful Trends

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Digitization is Driving IT/OT Convergence MomentumNumber of Internet of Things (IoT) connections worldwide



32.1
billion
loT devices
by 2030*

Source: Statista IoT Connected Devices, September 11, 2024

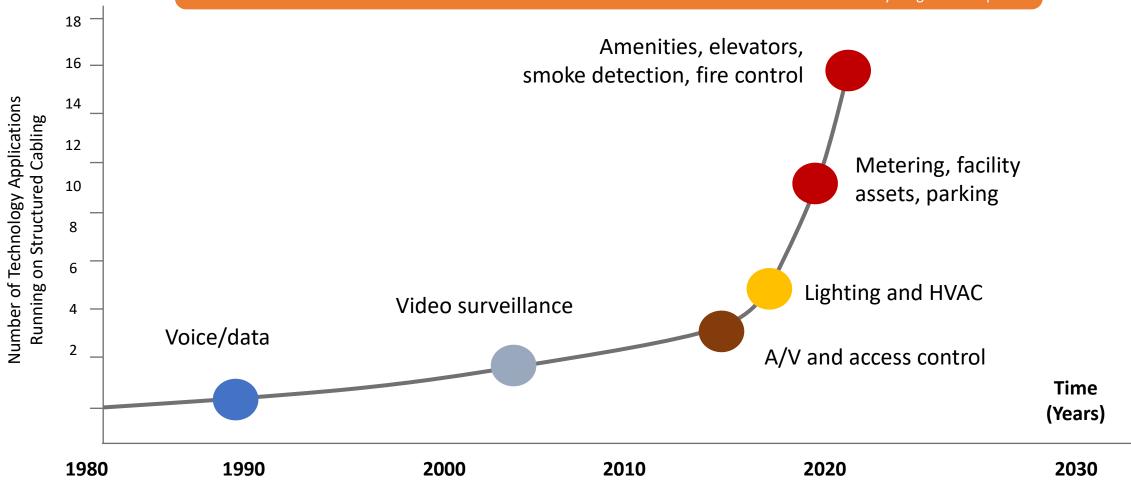




Convergence of Connected Systems

"[systems] convergence requires the creation of larger, more complex networks, and this increasing complexity means more risk (cyber and physical), and that means more opportunity for the security industry to provide value."

Source: SIA's 2024 Security Megatrend Report





IT/OT Convergence* of Connected Systems Creates New End-User Challenges

Multiple applications must be managed separately creating inefficiency ("swivel chair")

Inability to holistically look at all applications to drive insights and improved business outcomes

No higher-level view of analytics across subsystems

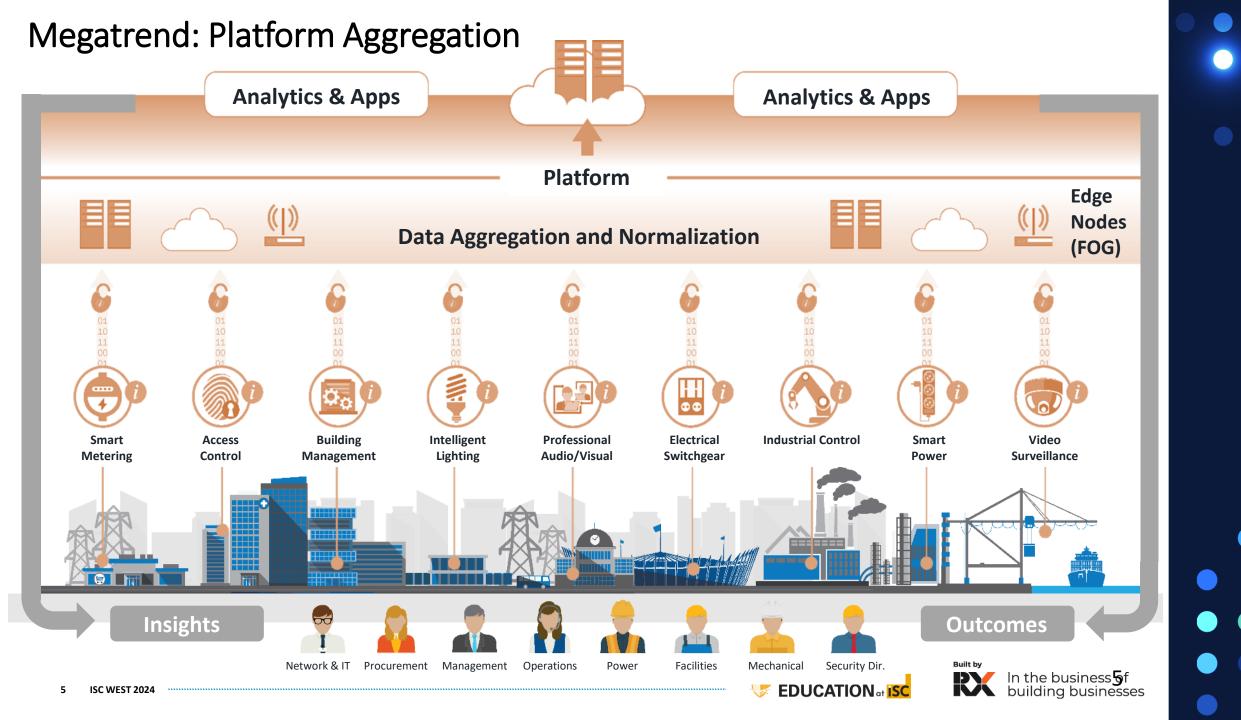
No "single source of truth" for decision makers to drive collaboration (operations, facilities, network and IT, etc.)

More applications being added every single day across the technology stack

*SIA 2024 Security Megatrend







The Case for Smart Facilities Management

Simplify and optimize building operations

Energy Efficiency & Savings



Up to 30%

Maintenance Savings



extend mechanical equipment lifecycle

Space Optimization



Productivity & User Experience



Security, Safety & Compliance







Thank you!

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