



Sustainability, Safety & Security: An Inclusive Approach for ESG

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Agenda

- Introductions
- Input from the audience
- ESG slide presentation
- Roundtable discussion
- Q & A

Goal for today: learn how any role within our industry can make ESG a priority; have fun! 😊



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Audience Inputs

Are you currently involved with ESG efforts at your organization?

Are you the lead for ESG Efforts for your organization?

If you do not have an ESG focus within your organization, what are some of the reasons (real or perceived)?

How many would like to get involved with ESG?

Definitions

Environmental, Social, and Governance (ESG) refers to a collection of corporate performance evaluation criteria that assess the robustness of a company's governance mechanisms and its ability to effectively manage its environmental and social impacts.

Sustainability – as defined by the United Nations - meeting the needs of the present without compromising the ability of future generations to meet their own needs.

Corporate Social Responsibility (CSR) - a self-regulating business model that aims to improve society and the environment.

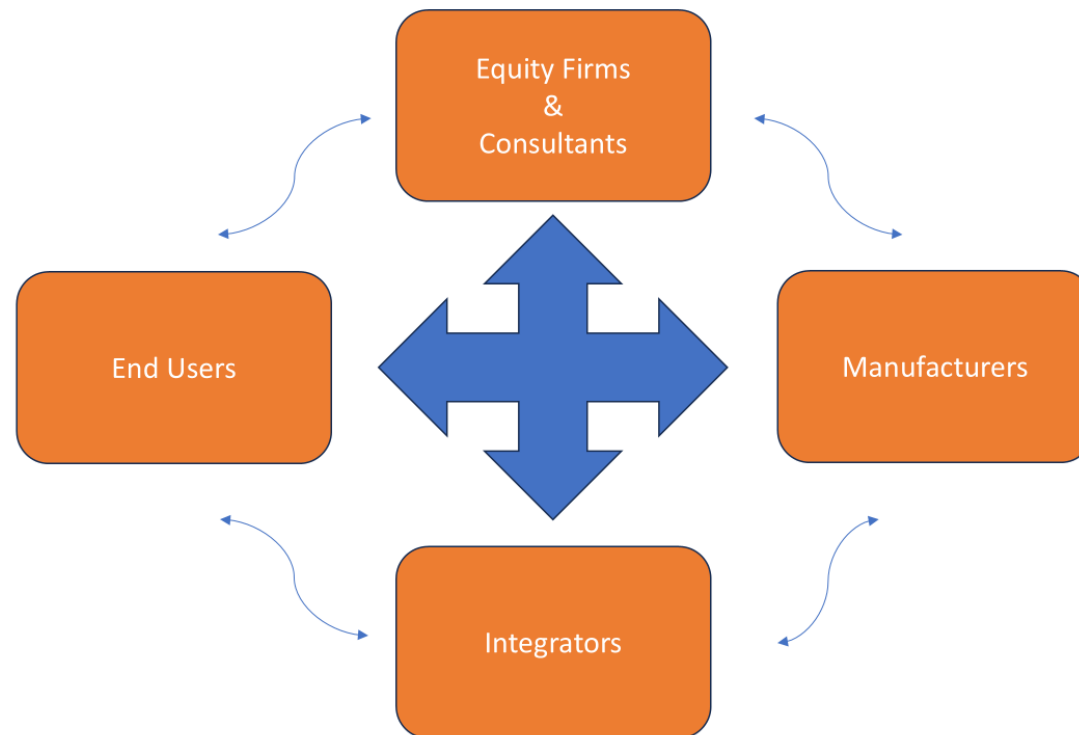
Definitions

Globalization – Globalization is the connection of different parts of the world. Globalization results in the expansion of international cultural, economic, and political activities.

Interconnectedness - the state of having different parts or things connected or related to each other

Cross-Cultural - concept that recognizes the differences among business people of different nations, backgrounds, and ethnicities, and the importance of bridging them.

Influence of ESG within the Security Industry



Types of Safety

General
Physical
Emotional
Environmental
Biological
Ergonomic
Chemical
Cyber

E – Environmental Initiatives

How do we get Security Personnel interested in sustainability?

How do we generate demand for the Security industry overall?

Why focus on sustainability?



The construction industry is responsible for:

- More than 30% of the world's natural resource extraction
- More than 25% of the world's solid waste generated

Our industry needs to meet an increase of demands:

- Government regulations
- Implementation of sustainable design, engineering, and construction
- Responsibly sourced materials
- Reduction in carbon footprint
- Controlling costs

**ScienceDirect; Forbes; World Green Building Council*

Industry Growth – with ESG in Mind



*CAGR= compound annual growth rate
Source: <https://tinyurl.com/4unsa5k4>

S – Social Initiatives

Employee Engagement
Diversity, Equity, & Inclusion
Food In-Security
SIA Day of Service
Mission 500



G – Governance Initiatives

Policies

Health & Safety

Parental Leave

Diversity, Equity & Inclusion

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Your Contributions as Safety / Security Professionals



You care deeply for this industry and the lives protected by its buildings



Advocacy is important to you



You want to mentor the next generation of professionals



Continuing education is a cornerstone of what you do



You embrace change (including new trends, like sustainability)

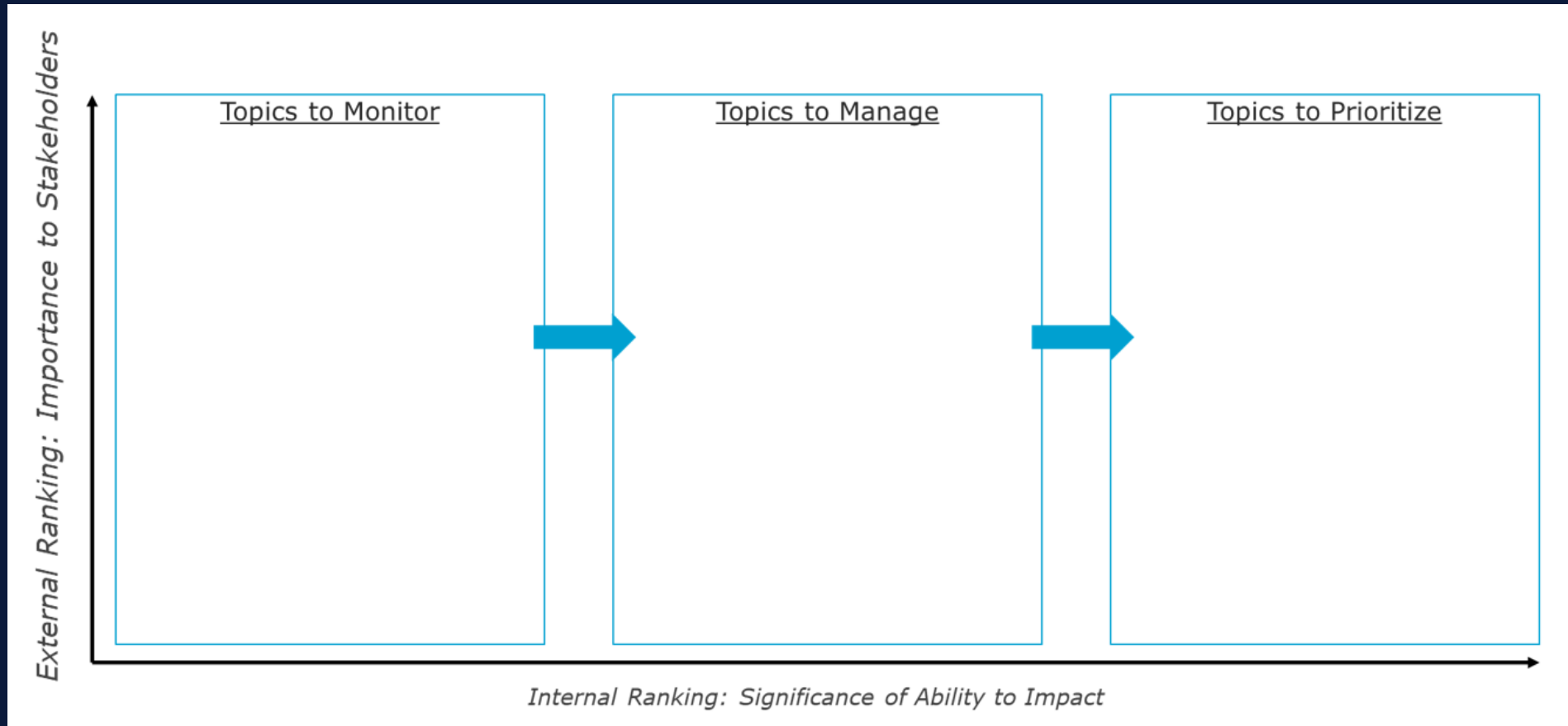
Materiality Analysis & Stakeholder Engagement

- Identify and analyze the impact of sustainability topics on the outside world
- Survey/assess stakeholders (customers, suppliers, employees) to identify perceived influence of sustainability in relation to business

Common significant topics:

- Human capital development
- Improve health and safety performance
- Sustainable and circular products
- Responsible acquisitions
- Sustainable supply chains
- Resource efficiency
- Reduce emissions with global warming potential
- Safety, security and convenience for customers
- Strengthen anti-corruption measures
- Business compliance

How to Prioritize Topics



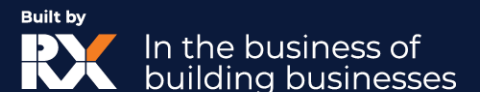
Best Practices

Publicly sharing ESG Data

Don't be afraid to start small!

Ask for help - we have many resources in our industry

Join a community within our industry



Roundtable Discussion

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Wrap up, Q & A

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Thank you!

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