

## **IDIS SET TO SUPERCHARGE ITS END-TO-END VIDEO SOLUTIONS WITH AI INNOVATIONS AT ISC WEST 2023**

*Value-add deep learning options for retail, logistics, and education in Booth #18059*

**COPPELL, TX . . . February 7, 2023** – IDIS, the largest manufacturer of trusted South Korean-made video tech, will focus at this year's [ISC West](#) on advances in AI that meet the security, business intelligence, and budgetary needs of businesses of all sizes.

Leveraging the in-house-developed IDIS Deep Learning Engine, which is trained on vast datasets to deliver up to 98% accuracy, the innovations IDIS brings to market enhance video technology. They not only improve security, control risks, and cut losses, but also boost profitability with value-added business intelligence, and the IDIS promise of a low total cost of ownership (TOC).

The centerpiece of the IDIS booth will be an immersive AI surveillance area. It will showcase a new range of edge AI cameras and AI boxes powered by the enterprise-class [IDIS Solution Suite VMS](#), enabling a proactive approach to surveillance monitoring, alongside powerful investigation tools, including [IDIS Person Match](#).

The IDIS booth will also feature dedicated end-to-end solution zones for applications, including retail, logistics, and education. The retail zone will feature the new add-on [DV-1304 AI Box for Retail](#), which is packed with essential AI tools and an at-a-glance dashboard that makes it easy and affordable for brick-and-mortar retail businesses, from small stores to multi-branch franchises, to benefit from in-store and customer intelligence. Other NDAA-compliant retail innovations include a new pin-hole camera, ideal for ultra-luxury retail; the [new HDMI/VGA encoder](#), which presents an affordable yet compelling offering that integrates point of sale (POS) systems to improve loss prevention and enhance domain awareness.

For larger logistics and warehousing applications, IDIS will showcase its popular [12MP Super Fisheye camera](#), which can cost-effectively provide wide area coverage including up to four loading bays; affordable mini PTZs; text-in functionality tools for goods tracking; a new wireless forklift recording system, and smartphones that can be used to provide bodycam functionality.

In the education sector, to enhance protection for students and staff, a new video intercom will allow users to manage doors using VoIP easily yet securely. For larger schools and campuses looking to harden perimeter security, IDIS [4K PTZs](#) with auto-tracking and IR up to 350 meters deliver high-definition image capture in all lighting conditions. They deliver HD performance without the associated storage or bandwidth costs thanks to data-saving H.265 combined with [IDIS Intelligent Codec](#). Also ideal for campuses and school districts, the latest highly accurate LPR technology enables wider domain awareness and rigorous vehicle control, while enhanced functionality in IDIS Solution Suite now includes automated PA audio broadcasting in the event of a threat or emergency.

Visitors can also get hands-on demonstrations of the comprehensive range of new NDAA-compliant cameras, NVRs, and network accessories, including the new [HD 8-channel DP-DE2108 encoder](#) to support multiple analog camera brands. Attendees will also have the opportunity to experience a choice of the powerful yet totally cost-free [IDIS Center](#) or the enterprise-class [IDIS Solution Suite](#) VMS to support application size, specific site requirements, and industry sector challenges.

Looking ahead to the show, Jason Burrows, Sales Director at IDIS America, highlighted IDIS's continuing focus on sector-specific challenges and solutions developed in response to customer demand. "We'll be showcasing a wide variety of technology innovations at this year's ISC West, but there's a common theme to all our new offerings. Our latest AI solutions are designed to solve real-world challenges faced by our customers, in the most practical and effective way, while living up to the IDIS promise of true long-term value."

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**About IDIS**

[IDIS](#) is a global security company that designs, develops, manufactures, and delivers surveillance solutions for a wide range of commercial and public sector markets. As the largest video surveillance manufacturer in South Korea, headquartered just outside of Seoul and operating across 50 countries and 100+ [strategic](#)

[partners](#), IDIS is a world-leading total solution provider with more than two million recorders installed worldwide and over 17 million cameras utilizing IDIS technology.

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