

## ISC WEST SEES SUBSTANTIAL GROWTH IN ATTENDEES

ISC West, in collaboration with premier sponsor SIA, closed out its annual premier security event marking significant gains from recent years

#### FOR IMMEDIATE RELEASE

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Norwalk, CT – Touting impressive attendance figures, <u>ISC West</u>, in collaboration with premier sponsor the Security Industry Association (SIA), saw a robust 56% year-over-year gain in attendance for ISC West 2023, hosting over 27,000 security industry professionals in Las Vegas from March 28-31 to learn, see, and experience the latest security technology trends.

"As the nation's leading comprehensive and converged security trade event of the year, attendance numbers from ISC West were remarkable, proving our industry is resilient and continuing to grow," said Mary Beth Shaughnessy, ISC Event Vice President. "We held more than 85 educational sessions and saw 660 exhibitors showcase the latest technology and innovation on the show floor, creating a pre-pandemic atmosphere that left many attendees speechless."

Compared to previous ISC West conferences, this year's numbers were impressive. Post-show attendance numbers totaled over 18,000 attendees, an increase of 56.2% from ISC West 2022. Additionally, this year's show saw an 89.6% increase from 2022 for SIA Education@ISC education session attendance figures.

"This year's ISC West was a tremendous success, as measured not only by the strong show attendance but also in the quality of the SIA Education@ISC programming that was delivered," said SIA CEO Don Erickson. "The value of this ISC West was seen also in the many meetings and special events that allowed the entire security ecosystem to come together on important topics like school security, standards development, cyber-physical security, protection of critical infrastructure and the growth of our industry's workforce. The 2023 event reinforced why ISC West is considered the nation's premier security event."

# ISC West 2023 Highlights

- All-star keynote speakers:
  - Theresa Payton, First Female White House CIO, Technology Thought Leader and Cybersecurity Expert
  - o Jim Mercurio, Former Executive Vice President & General Manager, Levi's Stadium
  - o John Bertsch, Executive Director of Global Safety and Security, IRONMAN Group
  - Joe Monroe, Chief of Police, University of Kentucky

- Alison Levine, First American Women's Everest Expedition Team Captain
- <u>A redesigned Bridge</u> came to life for three days hosting sessions, award ceremonies and networking events.
- Career Zone and Headshot studio NEW for 2023
- SIA New Products and Solutions Award Winners
  - Best New Product Award: Alocity Alocity Access Control Platform
  - o Judges' Choice Award: IPVideo Corporation Sentry ERS
  - SIA NPS Merit Award: Bosch Security Systems
  - Category Awards

"But above all, the ISC West team wants to thank everyone who made this event possible, from exhibitors, speakers, partners, to our attendees. We want to thank you for bringing your energy and passion to ISC West. From all of the post-show feedback we have received it appears our customers had a great show and everyone is now looking forward to future ISC Security events!" said **Shaughnessy**.

Later this year, <u>ISC East</u> 2023, the leading security event in the Northeast, in collaboration with premier sponsor SIA and in partnership with ASIS NYC, will be held at the Javits Center in New York City from November 14-16.

Already making plans for 2024? Save the date for <u>ISC West 2024</u>, held from April 9-12 at the Venetian Expo in Las Vegas, attendees continue to experience the first, largest, and most dynamic security event of the year.

For the most up-to-date information, please visit <u>www.iscwest.com</u> or contact our Customer Service team at inquiry@isc.reedexpo.com.

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## About ISC Security Events

The International Security Conference & Exposition (ISC) security events are the leading exhibitions for the security tradeshow industry, ISC Security Events are held in collaboration with premier sponsor SIA and are the only holistic security events strategically designed to provide products, technology, education & networking covering physical, IT and IoT security. ISC runs various regional events across North and South America, which range in a variety of different formats, each designed to connect you directly with suppliers and buyers in the security & public safety industry. For more information visit www.discoverisc.com

Twitter: @ISCEvents, Facebook: @ISCEvents, LinkedIn: ISC Security Events, Instagram: @isc events, Hashtag: #ISCEast #ISCWest

## About RX (Reed Exhibitions)

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face to face events by combining data and digital products to help customers learn about markets, source products and complete transactions at approximately 400 events in 22 countries across 42 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. <a href="https://www.rxglobal.com">www.rxglobal.com</a>

### About RELX

RELX is a global provider of information-based analytics and decision tools for professional and business customers. RELX serves customers in more than 180 countries and has offices in about 40 countries. It employs more than 35,000 people over 40% of whom are in North America. The shares

of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges using the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX.

\*Note: Current market capitalisation can be found at <a href="http://www.relx.com/investors">http://www.relx.com/investors</a>

### About SIA

SIA (<a href="https://www.securityindustry.org/">https://www.securityindustry.org/</a>) is the leading trade association for global security solution providers, with over 1,300 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members' interests by advocating pro-industry policies and legislation at the federal and state levels, creating open industry standards that enable integration, advancing industry professionalism through education and training, opening global market opportunities and collaborating with other like-minded organizations. As the premier sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA GovSummit, which brings together private industry with government decision makers, and Securing New Ground, the security industry's top executive conference for peer-to-peer networking.