



FOR IMMEDIATE RELEASE

iDter Brings Its Active and Immediate Deterrence Solution to ISC West 2022

*Attendees can visit booth **25116** for a demonstration of the fully integrated, cost effective and simple to install intelligent system that delivers documented results to commercial customers.*

San Bruno, Calif., February 7, 2022 – A first-time exhibitor, iDter will be at booth **25116** in the *Emerging Technology* area during ISC West show hours, March 23 through 25 at the Venetian Expo in Las Vegas. iDter launched its new product at the end of 2021 and continues to recruit security dealers with a unique solution and the ability to earn recurring monthly revenue (RMR).

iDter, which stands for intelligent and immediate deterrence of crime, is an automated and complete security package proven to foil 98% of intrusions without the delays of human intervention.

The iDter solution is ready for easy deployment and RMR generation at commercial facilities, including construction sites, equipment rental sites, auto repair and dealerships, hotels and malls, educational campuses, agriculture and cannabis facilities, oil and gas and any locations with open-air assets that need immediate deterrent protection. It can be used as a standalone security system or to augment guard services with integrated technology at the protected premises.

Engineered with Niō guardian nodes and protector technology exclusive to iDter, it features artificial intelligence (AI) deep-learning, cloud video storage and video verified monitoring with dispatch to PSAP. iDter products are fully NDAA compliant, ETL listed, FCC certified and carry an IP-65 environmental rating.

Niō nodes are positioned around the protected premises to **detect** intrusion with a powerful 4K HD resolution camera with wide-angle lens, multiple motion detectors, omni-directional microphone and quad-core intelligence. Niō nodes also **deter** with a rich set of immediate deterrent responses, such as the instantaneous illumination of 10,000 lumens of multi-directional LED floodlights, blinding strobes of red and blue LEDs, piercing sirens, situation-appropriate voice-down warning messages and intimidating sound effects.

Intrusion events are detected and immediately verified – with video alert recordings sent to iPhone, Android phone or iPad. Events are monitored in real time to ensure deterrence actions were successful, and if not, a video verified alarm is sent to a UL Listed, Five-Diamond Certified central station for dispatch of authorities through 911 operators.

Customers receive access to reports of security incidents and deterrence effectiveness with performance metrics and statistics, such as the total number of incidents, the preventative responses

taken, recordings of the incidents and responses and central station engagement and dispatching activity.

Learn how iDter works [here](#). For more information contact [iDter](#) today at (214) 729-0908.

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About [iDter](#)

Time matters! Property can be stolen or damaged in seconds. iDter (intelligent and immediate **deterrence** of crime) is an automated, end-to-end security solution for commercial clients looking to put an end to criminal activity at their facilities. iDter is proven to foil 98% of intrusions automatically without the delays of human intervention.

The iDter solution is offered through a qualified network of commercial security integrators, structured/data cabling companies and licensed electrical contractors focused on delivering *documented* security results for their clients and growing their recurring monthly revenue (RMR).

iDter is engineered with exclusive Niō node guardian and protector technology featuring artificial intelligence (AI) deep-learning; Amazon Web Services (AWS) cloud video storage; and video-verified monitoring with UL 827 dispatch to PSAP. Niō nodes protect properties with 10,000 lumens of multidirectional LED lighting, 4K digital camera and multiple motion detectors. Immediate deterrence responses include floodlight illumination, blinding strobes of red and blue LEDs, piercing sirens and situation-appropriate voice-down warning messages. Intrusions detected by Niō are verified and alerts with event recordings sent to iPhone, iPad or Android devices for easy mobile management.

iDter products are fully NDAA compliant, ETL listed and FCC certified. iDter holds some 35 U.S. patents (issued and pending) through parent company Kuna Systems Corporation covering the novel relationship between integrated camera-lighting-audio design, software functionality and deep learning technology to automate security performance.

Learn how you can generate monthly revenue and serve the customer with valuable deterrent protection by visiting [iDter](#) online.

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