

NEWS

Go Simply Connect Launches **SimplyTEST™** Powered by TREND NETWORK's Industry Leading Test Solutions

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DALLAS - Go Simply Connect has partnered with TREND Networks bringing two industry innovators together to deliver high quality copper and fiber installation products, coupled with world class testing solutions. Go Simply Connect is best known for their award winning Simply45 products that include the patented Cap45 isolation cap that prevents electrical shorting with pass-through connectors. Simply45 has garnered many accolades over the past three years, including solidifying partnerships with HDBaseT and Paige's GameChanger cable.

SimplyTEST's mission is to deliver accurate test solutions that simplify the installation of wire, cable, and fiber. Through its partnership with TREND Networks, SimplyTEST has curated a world class portfolio of products backed by our best-in-class customer service and support. This portfolio includes cable certifiers, data cable testers, cable verifiers, cable qualifiers, fiber cable testers, active network testers, network transmission testers, PoE testers, CCTV testers, and industrial ethernet testers.

With decades of experience, TREND Networks, headquartered in the UK, manufactures, and supplies a range of industry leading dependable test equipment to make customers' jobs simpler. TREND Network's mission is to "strive to innovate the best test solutions for the connected world that people depend on; because they're effortless to use and always deliver accurate results." TREND Networks, formerly IDEAL Networks, understands the challenges that data cable installers, network technicians, and systems integrators face each day.

Blake Tally, Go Simply Connect Vice President and Partner, comments that "Go Simply Connect is committed to staying focused on our core competencies providing best-in-class end-to-end connectivity solutions, while our partner TREND Networks continues to innovate cutting edge data cable and

network testing equipment. This partnership brings two well respected industry leaders together, creating a dynamic brand that installers can trust."



SimplyTEST's Suite of Test Equipment

Mike Grindele, TREND Networks Vice President of Sales North America, states "This is a partnership that just makes sense. I'm truly excited that the industry gets to benefit from Simply45's heritage of innovation, streamlining the installation process for wire, cable, and field terminations

combined with TREND Networks breadth of copper, fiber, network, PoE, and camera installation and certification tools. With SimplyTEST, customers can now have confidence that they are getting the highest performing connectivity solutions and leading-edge field test equipment installers depend on to validate, certify, and provide documentation that the job was done right."

Please visit us at **ISC WEST booth 4038** to see the full line of SimplyTEST's products and get a chance to have a test expert demo the product and answer any questions.