

PRESS RELEASE – For immediate release

ELI™ Location Based Security App for Smart Phones

A new service using smart phone technology that allows authorized users to notify authorities the exact location of an emergency or need. Event location interactive (ELI) enables quick response and effective communication when minutes matter, communications are difficult, and location is critical. Managing the unthinkable.

Chicago, IL -- Whether you need to secure a facility, institution, campus, or any large area inside or out ELI™ can elevate security to a higher level. ELI combines mobile technologies authorized personnel, operations and security can raise the bar on incident response. Regardless of how complex the floor plan, ELI utilizes the intelligent floor plan technology and GPS to allow precise location of emergencies.



ELI use is to raise the level of response based on exact location and communication.

(Pictures shown are for illustration purpose only.)

To overcome the limitations of push-to-talk and walkie-talkie communications, ELI connects authorized ELI users to designated first responders, managers and authorized staff using any smart phone. There are no apps or installation necessary. Only authorized access is allowed.

ELI uses a discrete channel to provide location-based information using the adage ‘a picture is worth a thousand words’ and DHS ‘See something, Say something™’. The exact location is instantly communicated to those who have been designated by management. First responders will know exactly where, what and when an emergency occurred.

Before ELI was introduced, first responders and building personnel had to figure out where to go. Now they will know exactly the location of an emergency for quicker response. Building/event operations can respond directly to an area of concern. This technology is so unique US and International patents are being filed. In the US, the Department of Homeland Security is evaluating ELI for Safety Act Approval.

To learn more about ELI , email karenp@expocad.com or call +1.630.405.5864.

About EXPOCAD

EXPOCAD® by ACT, Inc. invented mapped based tools for the events industry and provides a suite of products for cloud and on-premise implementations for over 30 years. With offices globally and the largest event organizers and buildings in the world as users, EXPOCAD continues to lead the industry in location-based information.