



ISC West Experiencing Continual Growth Heading Into March 2022 Event

ISC West, the leading comprehensive & converged security trade event in the U.S, reports strong industry support ahead of March event, and remains as premier destination to showcase innovation and discover what is new and next in security & public safety.

February 2, 2022 – Norwalk, CT – ISC West, in collaboration with premier sponsor Security Industry Association (SIA), continues to experience steady growth for the upcoming event, and will be taking place just less than two months away on March 22-25, 2022 at the Venetian Expo in Las Vegas (SIA Education@ISC: March 22-24 | Exhibit Hall: March 23-25). After initial reports of strong attendee registration numbers since early-January launch, ISC West continues to expand its Show Floor offerings with over [500 exhibitors & brands](#) currently contracted—including over 40 companies who have signed on in just the last two weeks alone—indicating strong support from the industry and a progressive return to in-person events.

Compared to last year's event, while pacing over 10% ahead in attendee registrations, the 2022 Show Floor already marks more than double the size of last July, showcasing a variety of manufacturers and distributors including who's new, who's back, and who's transformed in the converged security ecosystem. In addition to [50+ new brands](#), additional legacy names include: 2gig, ADI, Assa Abloy, Axis Communications, Boon Edam, Bosch Security and Safety Systems, Digital Watchdog, DormaKaba, Genetec, Hanwha Techwin America, Honeywell, Johnson Controls, LenelS2, Milestone Systems, Motorola Solutions, OpenEye, Wesco, and hundreds more.

Matt Winn, Senior Director, Public Relations and Corporate Communications, HID Global recently remarked: "We're excited to make our return to ISC West. One thing we have seen over the past two years is the huge importance of staying connected to our partners and end-users – [and] ISC West gives us an opportunity to re-connect in-person again. We greatly look forward to not only showcasing our latest security and identity management technologies, but to also receive feedback from users of our solutions and learn more about new technologies and industry trends."

Brian Wiser, President of Bosch Security and Safety Systems, North America, also noted: "We are excited to showcase our innovative technology at the industry's largest gathering of security professionals this Spring. ISC West provides the opportunity to meet with many customers and demonstrate how our latest offerings in AIoT products, software, and services deliver new opportunities for integrators and end users." Notable registered buyers include: Abbott Laboratories, ADP, Amazon, American Airlines, Amtrak, Chevron, Chicago Transit Authority, Con Edison of New York, Crate & Barrel, Door Dash, Exxon Mobile, Google, Kaiser Permanente, Mall of America, Morgan Stanley, NBC Universal, Northwestern University, Rutgers University, San Francisco Bay Area Rapid Transit, Target Corporation, The Boeing Company, The Walt Disney Company, Twitter, Uber, UC San Diego Police, US Postal Service, Visa, and thousands more.

Lastly, long-time ISC West supporter Heidi Pascale, Senior Director, Experiential Marketing & Training, ASSA ABLOY stated: "We are thrilled to be back in person at ISC West this year. We're really looking forward to connecting face-to-face with this important audience [and] our top priority is learning about the unique challenges professionals are currently facing in our ever-changing security world and finding the right solutions to help them stay ahead."

In collaboration with premier sponsor SIA, ISC West has prepared an exceptional program of attractions for this year, including [60+ SIA Education@ISC sessions](#) from over 100 industry expert speakers, two confirmed high-profile Keynote Series speakers, plus an exceptional [networking event line-up](#) offering over double the amount of special events. Back for 2022, ISC West will continue to offer the annual SIA Market Leaders Reception, SAMMY Awards & Hall of Fame, Mission 500 Security 5k Run/2k Walk, SIA Rise Happy Hour and more, while new for this year, ISC West will also re-vamp the SIA News Products & Solutions Awards Program, expand on the SIA Women in Security Forum Breakfast, and introduce a diverse set of special events on The Bridge – a new innovation stage located directly in the middle of the re-designed and re-imagined 2022 Show Floor.

“As we continue to get back to business, we are really focused on creating a WOW experience for our customers this year, including elevating the look and feel of the show to focus on what is new and innovative, and organizing a variety of modernized featured areas to make it even easier for professionals to navigate. We are excited to unveil The Bridge, our content hub and experiential area that will be located in the heart of the Show Floor, as well as feature many new products and solutions in our reimagined SIA NPS area. While we may not be back to 100% “normal,” the excitement and participation from our customers continues to grow, and we cannot wait to see all of our industry partners, customers and friends in-person again soon,” states Mary Beth Shaughnessy, ISC Event Director.

While [attendee registration is already open](#), media registration for ISC West 2022 is expected to open in the coming weeks. For the most up-to-date information or for any additional questions, please visit www.iscwest.com or contact our Customer Service team at inquiry@isc.reedexpo.com or 203.840.5602.

About ISC Security Events

The International Security Conference & Exposition (ISC) security events are the leading exhibitions for the security tradeshow industry, ISC Security Events are held in collaboration with premier sponsor SIA and are the only holistic security events strategically designed to provide products, technology, education & networking covering physical, IT and IoT security. ISC runs various regional events across North and South America, which range in a variety of different formats, each designed to connect you directly with suppliers and buyers in the security & public safety industry.

For more information visit: www.iscwest.com | www.isceast.com | www.iscnews.com

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**Note: Current market capitalisation can be found at <http://www.relx.com/investors>*

About SIA

SIA (<https://www.securityindustry.org/>) is the leading trade association for global security solution providers, with over 1,100 innovative member companies representing thousands of security leaders and experts who shape the future of the security industry. SIA protects and advances its members’ interests by advocating pro-industry policies and legislation at the federal and state levels, creating open industry standards that enable integration, advancing industry professionalism through education and training, opening global market opportunities and collaborating with other like-minded organizations. As the premier sponsor of ISC Events expos and conferences, SIA ensures its members have access to top-level buyers and influencers, as well as unparalleled learning and network opportunities. SIA also enhances the position of its members in the security marketplace through SIA GovSummit, which brings together private industry with government decision makers, and Securing New Ground, the security industry’s top executive conference for peer-to-peer networking.

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