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Press Release

For immediate release

“STOP BURGLARS FROM CHOOSING YOUR HOUSE”

HOMESHADOWS deters burglars before they try to break-in

ISCWest 2022, Las Vegas – GeRoTech-Innovations GmbH, an Austrian Tech-Company, announces release of an innovative home security device. While most of the alarm equipment are designed to activate an alarm after a break-in occurred, HOMESHADOWS uses latest shadow cast technology to make your house more lived in to deter burglars before they even try to break in. That’s great because you do not have to struggle with all the psychological aspects, physical damages and costs if you can act in advance.

Today’s Smart Homes techs try to simulate presence with light ON/OFF scenarios but that’s an already well-known method which effectiveness decreases over time. From now on, the patented shadow cast technology lets you add movement to light ON/Off scenes by casting shadows on walls, curtains or blinds.

- **Deters burglars before they break in**
- **Make it seem like you’re home**
- **Adds Shadow Casts to your light scenes**
- **Makes you feel safe**



The team of founders developed this innovative device in a two-year-old development process in cooperation with a producer specialized in series production. Research has shown that typical shadows consist of random patterns and that they usually do not depict exact silhouettes. The light distribution is taken over by a specially designed optical lens system. HOMESHADOWS casts different random movement scenarios in real time. Thanks to its special algorithms, the patented system ensures that rest periods and movements balance out.

The technology is silent, does not produce any false alarms and is very low in energy consumption. HOMESHADOWS is maintenance-free and very easy to use. Neither installation nor programming is needed. With only one switch, one can chose between continuous and automatic operation. In the automatic mode, the device measures the lighting conditions of the environment and activates itself at dusk. Therefore, HOMESHADOWS is adapted for a continuous activity during longer absence periods, such as during holidays or when visiting relatives.

HOMESHADOWS even offers additional security when someone is at home. It is possible to simulate presence in the rooms where nobody is present at the moment. This way, the house appears to be more inhabited and potential burglars must assume that more people are inside. This means a higher sense of security, particularly for the elderly or those living alone.

“We are preparing for something that we believe will be extraordinary” said HOMESHADOWS CEO and inventor Gerd Wolfinger. The potential market for this security product is huge and permanent. With our German investor DS-Invest, we are ready to showcase our patented device to some of the most important licensees, distributors and organizations in the world.

Market entry and release is planned for Q4,2022

Visit us at www.homeshadows.com

or watch a video on how to stop burglars from choosing your house on [YouTube](#).