

## ISC East Sample Letter

Dear

I'm requesting approval to attend [ISC East](#), the Northeast's leading security & public safety event, taking place this November 18-20 at the Javits Center in NYC (SIA Education@ISC: November 18-20 | Exhibit Hall: November 19-20).

Hosted in collaboration with premier sponsor Security Industry Association (SIA) and in partnership with ASIS NYC, each year security dealers, installers, integrators, and consultants, along with corporate, government and law enforcement/first responder practitioners, convene in New York City at ISC East to network, learn and evaluate the latest technologies and solutions from premier exhibiting brands. The combination of one-on-one conversations with top innovators, high-quality special events, and cutting-edge education and training, make ISC East the most comprehensive East Coast event to guide the industry in getting back to business.

Below are a few ways my attendance will help the team:

- **Supplier Analysis/Competitive Research:** ISC East will feature [hundreds of exhibitors and brands](#) and 100+ product categories. I'll be able to explore the newest products and solutions covering Access Control, Autonomous Security, Biometrics, IoT Enabled Devices, IT & Cybersecurity, Public Security, Sensors, and more. Sample exhibitors I am looking forward to meeting include:
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- **Educational Opportunities:** The [SIA Education@ISC East Program](#) will allow me to learn about all new content on the most business trends, technologies and latest developments impacting the industry. I will learn from experts and take our security to the next level. Sample sessions I am looking forward to attending include:
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- **Professional Development:** By attending SIA Education@ISC, I can qualify for CE hours which will allow me to continue growing my education of the industry and enhance my professional development. I can self-report my education hours to relevant industry bodies including ALOA - Education Credits (AEU), ASIS - Continuing Professional Education Credits (CPE), ETA International - Continuing Education Credits (CEC), BICSI - Continuing Education Credit (CEC), and NICET - Continuing Professional Development Points (CPD)
- **Show Events:** Featuring the annual ASIS NYC Person of the Year Awards Ceremony and the Crack the Tap Networking Reception, ISC East offers a variety of show events dedicated to connecting and engaging you with thousands of other security and public safety professionals in the industry! Join your colleagues and peers for two-days full of networking events and experience all that ISC East has to offer you and your business.

Last but not least, through the travel experts at Connections Housing, ISC East has [negotiated travel discounts](#) and secured a limited number of reduced-rate hotel rooms to make my trip to New York more affordable!

Please let me know if you need any additional information to approve my trip to ISC East this November and thank you for considering my proposal.

Sincerely,