

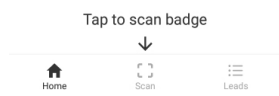
Capture attendees' contact information with the Emperia Lead Retrieval App. Use your mobile device to scan their badge & easily collect their contact information. No need to collect business cards!

BEFORE THE SHOW

<p>1 Receive Login Credentials via an email sent to the key exhibitor before the show with the subject line: 'Login to Emperia with...'</p>	<p>2 Download the Emperia Lead Retrieval App</p> 	<p>3 Log In using the credentials from the email. Share credentials with your booth staff*.</p> 
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*Logins can be used across multiple devices.

DURING THE SHOW

<p>1 Tap to Scan the QR code on the attendee's badge.</p> 	<p>2 Take Notes about your new leads and enter optional information including any follow-up actions.</p>	<p>3 Download Lead Report at anytime, using the direct link provided to your key contact with your company code.</p>
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*You can take more detailed notes by adding qualifiers, survey questions and sending content directly to your leads from the app. To learn more, contact your Customer Success Coordinator.

AFTER THE SHOW

<p>1 Receive Post-Show Email including your post show report; this will be sent to the key contact.</p>	<p>2 View, Sort & Download Leads directly into your CRM.</p>	<p>3 Follow Up with your Leads within a week to increase ROI and keep the conversation going.</p>
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CONTACT YOUR CUSTOMER SUCCESS COORDINATOR WITH ANY ADDITIONAL QUESTIONS!

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